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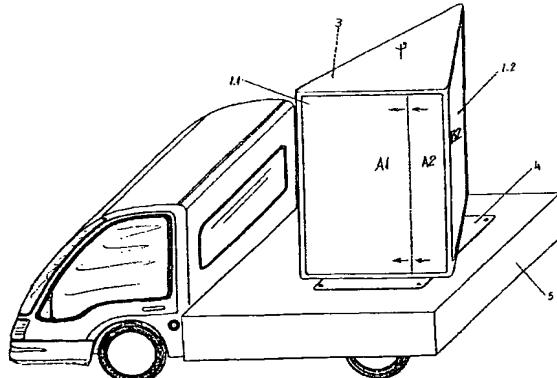
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(54) Title: ADVERTISING DEVICE



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(57) Abstract: The invention relates to an advertising device, which can be implemented in the field of advertising through exposing on public places of big format full colour images (as posters, billboards etc) of goods and/or services being advertised. The device is formed as a vertical regular n -angular prism, n being freely optional number, rotating around its longitudinal axis of symmetry and a possibility is also provided for mounting the whole device on a lorry platform. The vertical rectangular walls of the prism are performed as observing windows (1.1, 1.2,...1.n) whereon can be watched the consecutive appearance of independent images, printed on a flexible tape. The advertising device is carried out as a set of several kinematically independent contours (modules) mounted on a common internal frame (6) where the observing windows of the particular modules form the outside visible walls of the device. The device enables a consecutive appearance of the images on the observing window without a necessity of a reversal of the direction of the movement of the tape with the images printed thereon in order to accomplish a full cycle. Thus a complete equality is achieved in term of frequency of appearance within the cycle of the images on the observing windows.